

## 1/ What is delivered together with the Tattoo printer ?

The ship kit consists of:

- 1 x Tattoo printer
- 1 x Detachable card hopper
- 1 x Power supply
- 1 x Power plug
- 1 x USB cable
- 1 x CD-Rom – Driver & Documentations
- 1 x CD-Rom – eMedia v6 – Standard edition – Trial version 30 days
- 3 x Cleaning cards
- 1 x Cleaning wipe
- 1 x Swab
- 1 x Conformity declaration
- 1 x Warranty booklet
- 1 x Quick start chart
- 1 x Box & foam

## 2/ Can I issue barcode with the Tattoo ?

Yes, Tattoo is designed for all the applications requiring Visual Identification. Therefore, encoding data through a standard barcode is possible. However, sophisticated barcode such as PDF417 could require a thin resolution that only Pebble may deliver.

## 3/ Can I issue badges in colour with Tattoo<sup>2</sup> ?

Yes, the second generation of Tattoo has been designed to allow both monochrome and colour printings.

Tattoo is equipped with a 300dpi printing head and can therefore suit the needs of many businesses such as schools, local authorities, libraries, associations, sport clubs and shops.

However, there are some limitations and Tattoo is not aimed at printing a badge with a colour background (except if this one is a pre-printed one). You will also notice some restrictions related to the near-to-edge printing.

The printing area is not as wide as the Pebble's one. For those who want edge-to-edge printing, Pebble is the right choice.

#### 4/ Can I issue a small run of badges with my Tattoo ?

Yes, Tattoo can be used for small runs. However, you should not expect a high throughput. Tattoo is mainly designed to suit the instant issuance needs. A colour card is issued in 40 seconds time.

Its 100-card feeder and its detachable 15-card hopper will provide you with a professional batch issuance solution.

#### 5/ What kind of encoding options are available with Tattoo ?

In fact, Tattoo has not been designed to support any kind of encoding features. Therefore, if you need Magnetic, Smart contact or RFID encoding, you should turn to the Pebble range.

However, Evolis always consider any special requirement and remains open to design custom solutions for project purpose.

Would you need such a solution, please contact Evolis to evaluate how such a design can be performed and what kind of encoding solution Evolis may propose.

#### 6/ What are the main differences between Pebble and Tattoo ?

In fact, there are some key differentiations you will recognise in the table hereafter:

<b>Tattoo</b>	<b>Pebble</b>
No background picture printing (Near-to-Edge)	Background picture printing (Edge-to-Edge)
Standard printing quality	High printing quality
No encoding	Mag, Smart contact & RFID encoding
100-card feeder, 15-card hopper	100-card feeder, 50-card hopper
Standard manual feeder	Optional manual feeder
USB	USB, Ethernet as an option
30-day trial eMedia Standard Edition	Unlimited eMedia Standard Edition
1-year limited warranty (printer & printing head)	3-year limited warranty (printer & printing head)
Speed: 40 sec / card (YMCKO)	Speed: 24 sec / card (YMCKO)
Fire red colour	Fire red, Ocean Blue & Jungle green colours

## **7/ What about the existing Tattoo monochrome printer versions ?**

Tattoo<sup>2</sup> is designed to operate plastic cards in colour or monochrome (Resin and Wax).

Evolis is currently working on a transition plan to transfer the whole Tattoo solutions to the new Tattoo<sup>2</sup>-based hardware.

This plan will be communicated at the beginning of Q1-2008, it will include:

- Tattoo Loyalty ((stamping solutions)
- Tattoo Stand Alone (solutions with keyboard)
- Management of Paper cards

The Tattoo Rewrite is not impacted by this launch since it is a completely different product than the Thermal Transfer Tattoo.

## **8/ What are the Operating Systems supporting the Tattoo ?**

Tattoo<sup>2</sup> is delivered with a CD-Rom containing drivers for Windows XP & Vista, 32 & 64 bits, as well as for Windows 2003 Server.

Would you require MAC Os or Linux, please turn to Pebble.

Evolis is ready to consider the integration of such a driver in case of significant project. Please contact your Evolis Sales Rep. for more details.

## **9/ Can I use my existing Tattoo ribbons in the Tattoo<sup>2</sup> ?**

The current Tattoo films are fully compliant with the new Tattoo. The R3411, YMCKO, has been introduced for colour printing.

Please note that this ribbon may be installed in a Pebble, but the Pebble R3011 doesn't fit in the Tattoo.

Using the R3411 definitely prevents you printing Edge-to-Edge in a Pebble anyway.

## **10/ How can I guarantee the best printing quality ?**

Like the other printers of the Evolis range, Tattoo2 is equipped with a 'Evolis Genuine Product' recognition.

Using the Evolis supplies will help the End-User to maximize the overall printing quality, the printer's life span and keep the product under warranty.

## **11/ Do you ship an eMedia version with Tattoo<sup>2</sup> ?**

Tattoo is delivered with an eMedia Standard Edition limited to 30-days for trial.

You can easily upgrade to the unlimited edition by purchasing the L8002 product. Using eMedia Standard Edition will help the End-User creating his own database under Excel and designing his own badge templates.

The upgrade to this unlimited version is easy to perform since the activation is performed thanks to a license key. There is no need to proceed with a product shipment.

## **12/ What are the warranty conditions for Tattoo ?**

The Tattoo is delivered with a limited-1-Year warranty. This applies for printer and printing head as long as the end-user doesn't break the warranty rules.

Please refer to the warranty document to detail what the conditions are to benefit from the Evolis warranty.

## **13/ Why do you introduce a second color single sided card printer in you portfolio ?**

Pebble is a very successful product, providing the end-user with quality, speed and sophistication. It is a best-in-class product for those markets demanding high resolution as well as smart cards encoding. Pebble provides the best TCO (Total Cost of Ownership) in the market.

However, there is a growing demand for badge printing solutions aiming at addressing SMB's. This strong demand for Visual ID requires a

different approach where the Cost of Entry (printer cost) is a key decision factor.

Therefore, in order to suit the needs for sophisticated solution as well as the needs for Visual ID, Evolis decides to introduce a second printer, beside the Pebble.

It is Distributors and Reseller's role to analyse the customer needs and to propose the best answer by selecting either the Tattoo or the Pebble.